**AGE-RELATED MACULAR DEGENERATION MONTH SOCIAL MEDIA TOOLKIT**

February is Age-related Macular Degeneration (AMD) Awareness Month. Help us raise awareness of AMD,  which is the leading cause of vision loss in people over the age of 55, affecting approximately 2.5 million Canadians.

This toolkit includes both suggested posts (below) and images, [which you can find online here](https://www.fightingblindness.ca/social-media-toolkit/) or in the toolkit ZIP file. We’ve included both 1:1 aspect ratio images best for Facebook, Instagram, X, and LinkedIn feeds, as well as longer image formats you can use in Facebook & Instagram stories.

Share your own posts or use the suggested posts below. Thank you for helping us spread the word about AMD!

**Suggested Social Posts**

February is Age-related Macular Degeneration Awareness Month — learn more about the leading cause of vision loss in people over the age of 55. FightingBlindness.ca/AMDmonth #AMDMonth

Age-related macular degeneration (AMD) is the leading cause of vision loss in people over the age of 55, affecting approximately 2.5 million Canadians. Learn about the risk factors. FightingBlindness.ca/AMDmonth #AMDMonth

February is Age-related Macular Degeneration Awareness Month. Check out Fighting Blindness Canada’s resource page to learn all about risk factors, symptoms, treatments, recent research developments and more. FightingBlindness.ca/AMDmonth #AMDMonth

It’s Age-related Macular Degeneration Awareness Month. Learn more about the recent research developments related to AMD. FightingBlindness.ca/AMDmonth #AMDMonth

More than 2.5 million Canadians, aged 55+ are affected by age-related macular degeneration (AMD). Learn more about the leading cause of vision loss in this age group. FightingBlindness.ca/AMDmonth #AMDMonth

If you have age-related macular degeneration (AMD), check out Fighting Blindness Canada’s resources, including information on the latest research, and educational sessions with experts. FightingBlindness.ca/AMDmonth #AMDMonth